



ARTEX MANUFACTURING COMPANY  
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OPEN MONDAY-FRIDAY 8:30-4:30 P.S.T  
http: [www.novacolorpaint.com](http://www.novacolorpaint.com)  
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**Products:**

Nova Color Artists' Acrylic Paint Colors #100 - #148, #150 - 174, #176 - #201.

**General Description:**

Water based 100% acrylic polymer medium.

**Uses:**

For use on canvas, paper, fabric, wood, plaster, masonry, stucco, brick, primed metal and most non-slick, non-oily surfaces.

**Shipping Information:**

D.O.T Shipping Name: Paints or stains 149980 Sub. 2  
D.O.T. Hazard Class: Non-hazardous  
U.N./N.A. Number: None  
Product RQ (LBS): None  
D.O.T. Label: None  
D.O.T. Placard: None  
Freight Class Bulk: 55  
Freight Class Package: Not known  
Product Label: Not known  
IMDG: Non-hazardous  
IATA/ICAO: Non-hazardous

**Spreading Rate:**

Approximate coverage is:  
Gallon 240-320 square feet  
Quart 60-80 square feet  
Pint 30-40 square feet

Paint coverage varies depending on the absorbency of the surface and the method of application. Raw canvas, stucco, cement and rough wood will get low coverage. Gessoed and previously painted surfaces will get high coverage. Allow extra paint when mixing colors. Theoretical spreading rate @ 1 mil dry film thickness is 600 square feet per gallon.

**Hide:**

Degree of hiding power depends on the pigment used. Colors may be opaque, translucent or transparent. Check opacity chart.

**Drying Time:**

Air dry @ 70 degrees F & 50% R.H.:  
Dry to touch: 1/2 - 1 hour.  
Dry to recoat: 3 hours minimum.

**% Non Volatile (Solids):**

By weight 45-50%  
By volume 35-40%

Note: Values given are typical. Specifications for individual products are available.

**Volatile Organic Compounds (V.O.C.):**

150 grams per liter maximum.  
1.25 pounds per gallon.  
V.O.C. per color available.

Note: Values given are typical. Specifications for individual products are available.

**Application Methods:**

*Brush:* No reduction necessary.

*Roller:* Up to 10% reduction with water if necessary.

*Spray:* Air sprayer--reduce 20%-25% with water. Airless sprayer--no reduction necessary; .013"-.016" tip @ approx. 2,000 PSI.

**Surface Preparation:**

Follow standard professional procedures for cleaning and preparing the surface for painting. Proper surface preparation before painting is the most important factor in insuring a long lasting mural, painting or decorative finish. The surface must be clean and free from any loose or flaking paint.

To prepare a previously painted surface, sand or wirebrush as needed. Wash with a solution of trisodium phosphate, rinse and allow to dry.

Cement, masonry or wood should be primed with one or two coats of acrylic gesso (such as Nova Color Gesso #200) or with a high quality water-based primer.

Acrylic paint usually doesn't adhere well to slick surfaces such as oil-based enamel or artists' oil paints. To insure good adhesion, thoroughly sand the surface and remove any dust.

To check adhesion, apply a test patch and allow to dry for 36 hours. Check by scraping.

Do not use over an oil-based paint or oil-based primer unless the manufacturer specifies that it is suitable for use with water-based paints.

New wallboard should be sealed according to manufacturer's instructions.

Nova Color Artists' Acrylic Paint may be applied to a properly primed metal. To clean bare metal, wash with vinegar and rinse. For previously painted metal surfaces, sand thoroughly and prime with a metal primer designed to accept water-based acrylic paint.

**Clean up:**

Clean up with warm soapy water. Nova Color Artists' Acrylic Paint is water-soluble when wet; dries permanent and water resistant. Do not allow to dry on brushes, tools or clothing.

**Nova Color has been reviewed by a toxicologist** and conforms to federal labeling requirements for art materials ASTM D4236. See Safety Data Sheets for additional information.

**Lightfastness rating** according to the American Society for Testing and Materials D4302 *Test Methods for Lightfastness of Pigments used in Artists Paint*

I=Excellent II=very good III=does not conform to ASTM D4302

Ratings are based on the color at full strength. Some colors may be less lightfast when used as a tint (mixed with white or other colors) or if used as a glaze (mixed with clear mediums).

See *Mural Painting Tips* for suggested exterior color choices.

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