



5894 Blackwelder St. Culver City CA 90232
 310 204-6900 FAX 310 838-2094
 Monday-Friday 8:30-5:00 Pacific Time
www.novacolorpaint.com

Nova Color Artists' Acrylic Paint is a top quality artists' acrylic paint suitable for use on canvas, paper, fabric, wood, plaster, masonry, and most non-slick, non-oily surfaces. Use for fine art, murals, fabric painting, decorative wall and interior finishes, set designs & handcrafts. Nova Color is made with a high-grade pure acrylic binder and is heavily saturated with the best pigments available. Water-soluble when wet; dries permanent and water resistant. Nova Color is sold directly from our factory so you get the best price available. We have been making Nova Color at our Culver City factory since 1965.

Color Name	Lightfastness*	Opacity	4 oz	16 oz	32 oz	128 oz	5-Gal	
No.	Yellow		fluid	Pint	Quart	Gallon	Pail	
107	Hansa Yellow Light	II	Transparent	5.00	12.00	20.50	57.00	264.00
133	Bismuth Yellow	I +	Translucent	5.75	13.25	23.00	64.00	296.00
123	Cadmium Yellow Light**	I	Opaque	5.50	12.75	22.25	62.00	287.00
178	Arylide Yellow (PY194)	I +	Transparent	6.75	16.50	29.00	80.00	370.00
144	Azo Yellow Medium	I	Transparent	4.75	10.75	18.00	50.00	231.00
102	Cadmium Yellow Medium**	I	Opaque	5.50	12.75	22.25	62.00	287.00
106	Indian Yellow (Azo Yel Orange)	I	Transparent	4.25	9.75	16.75	46.00	215.00
Orange								
124	Cadmium Orange**	I	Opaque	6.00	14.75	26.00	72.00	333.00
146	Cadmium Orange Deep**	I	Opaque	6.25	15.75	27.75	77.00	356.00
110	Organic Pyrrole Orange	I +	Translucent	7.50	18.50	32.75	90.00	417.00
Red								
145	Cadmium Red Light**	I	Opaque	7.50	18.50	32.75	90.00	417.00
125	Cadmium Red Medium**	I	Opaque	7.50	18.50	32.75	90.00	417.00
112	Naphthol Red Light	II	Translucent	6.00	14.50	25.25	70.00	324.00
171	Naphthol Crimson	I	Translucent	5.50	12.75	22.25	62.00	287.00
187	Pyrrole Red	I +	Translucent	7.00	17.25	30.50	84.00	389.00
113	Permanent Carmine	II	Translucent	4.50	10.25	17.25	48.00	222.00
129	Quinacridone Red	I +	Transparent	5.75	13.25	23.00	64.00	296.00
132	Cadmium Red Deep**	I	Opaque	7.75	19.25	34.50	94.00	436.00
114	Alizarin Crimson Hue	I	Transparent	6.00	14.50	25.25	70.00	324.00
Magenta, Purple, Violet, Pink								
147	Quinacridone Magenta	I +	Transparent	6.00	14.75	25.75	71.00	328.00
126	Quinacridone Purple	I	Transparent	4.95	11.50	19.50	54.00	250.00
150	Portrait Tone	I	Opaque	3.75	8.25	13.75	38.00	176.00
136	Hot Pink	II	Opaque	3.50	7.75	13.00	36.00	167.00
186	Medium Violet/Purple	II	Opaque	4.00	9.25	16.00	44.00	204.00
103	Carbazole Dioxazine Violet	II	Transparent	6.75	16.75	29.50	81.00	375.00
Blue								
176	Indanthrone Blue	I +	Transparent	8.00	20.00	35.50	98.00	454.00
122	Ultramarine Blue	I	Translucent	3.75	8.25	13.75	38.00	176.00
115	Phthalo Blue (red shade)	I +	Transparent	4.00	9.25	16.00	44.00	204.00
115D	Phthalo Blue Deep(green shade)	I +	Transparent	4.00	9.25	16.00	44.00	204.00
105	Cobalt Blue	I +	Opaque	12.00	30.50	57.00	160.00	740.00
127	Cerulean Blue Hue	I	Opaque	3.85	8.75	14.75	41.00	190.00
135	Phthalo Turquoise	I	Opaque	3.35	7.00	11.75	32.00	148.00

142	Blue Green	I	Opaque	3.35	7.00	12.25	34.00	157.00
Green								4 oz 16 oz 32 oz 128 oz 5-Gal
104	Chromium Oxide Green	I +	Opaque	4.50	10.25	17.25	48.00	222.00
182	Medium Green	I	Opaque	4.25	9.50	16.25	45.00	208.00
143	Permanent Green Light	I	Opaque	5.50	12.75	22.25	62.00	287.00
120	Yellow Green	I	Opaque	5.75	13.25	23.00	64.00	296.00
111	Hooker's Green	III	Translucent	4.25	9.75	16.75	46.00	215.00
177	Phthalo Green Yellow Shade	I +	Transparent	5.00	12.00	20.50	57.00	264.00
116	Phthalo Green	I +	Transparent	5.50	12.75	22.25	62.00	287.00
White, Black, Gray								
118	Titanium White	I +	Opaque	3.75	8.25	13.75	38.00	176.00
134	Raw Titanium Matte	I +	Translucent	3.30	6.75	11.25	31.00	143.00
183	Bone/Ivory Black	I +	Opaque	3.35	7.00	11.75	32.00	148.00
108	Iron Oxide/Mars Black	I +	Opaque	3.75	8.25	13.75	38.00	176.00
109	Carbon Black	I +	Opaque	3.35	7.00	11.75	32.00	148.00
174	Neutral Gray 5	I +	Opaque	3.30	6.75	11.25	31.00	143.00
140	Payne's Gray	I	Transparent	5.75	13.25	23.00	64.00	296.00
Earhtone, Oxide, Brown								
121	Yellow Ochre/Iron Oxide	I +	Opaque	3.75	8.50	14.25	40.00	185.00
175	Transparent Yellow Iron Oxide	I +	Transparent	6.00	14.50	25.25	70.00	324.00
128	Raw Sienna	I +	Opaque	3.75	8.25	13.75	38.00	176.00
117	Raw Umber	I +	Opaque	3.75	8.50	14.25	40.00	185.00
117D	Raw Umber Dark	I +	Opaque	3.50	7.75	13.00	36.00	167.00
101	Burnt Umber	I +	Opaque	3.50	7.75	13.00	36.00	167.00
100	Burnt Sienna	I +	Opaque	3.50	7.75	13.00	36.00	167.00
119	Venetian/Iron Oxide Red	I +	Opaque	4.50	10.25	17.25	48.00	222.00
141	Mars/Iron Oxide Violet	I +	Opaque	3.85	8.75	14.75	41.00	190.00
149	Transparent Red Iron Oxide	I +	Transparent	6.50	16.00	28.25	78.00	361.00
Iridescent Pearl & Metallic - Clear & White								
180	Iridescent Base and Glaze	I	Transparent	4.25	9.50	16.25	45.00	208.00
130	Nacreous White (pearlescent)	I	Translucent	3.50	7.75	13.00	36.00	167.00
166	Sparkling Pearl (pearlescent)	I	Translucent	3.75	8.25	13.75	38.00	176.00
139	Super Pearl White (pearlescent)	I	Opaque	5.00	12.00	20.50	57.00	264.00
Silver Iridescent Pearl & Metallic								
137	Silver (pearlescent)	I	Opaque	5.00	12.00	20.50	57.00	264.00
152	Stainless Steel (fine)	I	Opaque	6.25	15.00	26.50	73.00	338.00
156	Antique Silver (pearlescent)	I	Opaque	3.75	8.25	13.75	38.00	176.00
Gold Iridescent Pearl & Metallic								
131	Nacreous Gold (pearlescent)	I	Translucent	4.75	10.75	18.00	50.00	231.00
148	Super Pearl Gold (pearlescent)	I +	Opaque	7.75	19.25	34.50	94.00	436.00
173	Brass Pearl (pearlescent)	I	Translucent	4.25	9.50	16.25	45.00	208.00
160	Yellow Gold (pearlescent)	I	Translucent	3.75	8.25	13.75	38.00	176.00
151	Royal Gold (pearlescent)	I	Opaque	4.25	9.75	16.75	46.00	215.00
138	Gold (pearlescent)	I	Opaque	4.25	9.50	16.25	45.00	208.00
159	Antique Gold (pearlescent)	I	Opaque	3.75	8.25	13.75	38.00	176.00
Bronze & Copper Iridescent Metallic								4 oz Pint Quart Gallon 5-Gal
155	Golden Bronze (pearlescent)	I	Opaque	3.75	8.50	14.25	40.00	185.00
154	Red Copper (pearlescent)	I	Opaque	3.85	8.75	14.75	41.00	190.00
158	Antique Copper (pearlescent)	I	Opaque	3.95	9.00	15.50	43.00	199.00

Interference Pearl			4 oz	Pint	Quart	Gallon	5-Gal	
153	Iridescent Pearl Red (inter)	I	Translucent	4.95	11.75	20.00	55.00	254.00
167	Orange Pearl (interference)	I	Translucent	4.95	11.75	20.00	55.00	254.00
164	Yellow Pearl (interference)	I	Translucent	4.95	11.75	20.00	55.00	254.00
165	Blue Pearl (interference)	I	Translucent	4.95	11.75	20.00	55.00	254.00
169	Lilac Pearl (interference)	I	Translucent	4.95	11.75	20.00	55.00	254.00
163	Green Pearl (interference)	I	Translucent	4.95	11.75	20.00	55.00	254.00

Colored Iridescent Pearls			4 oz	Pint	Quart	Gallon	5-Gal	
161	Emerald (pearlescent)	I	Opaque	3.95	9.00	15.50	43.00	199.00
168	Turquoise Pearl (pearlescent)	I	Translucent	4.95	11.75	20.00	55.00	254.00
157	Sapphire (pearlescent)	II	Translucent	4.95	11.75	20.00	55.00	254.00
162	Ruby (pearlescent)	I	Translucent	5.00	12.00	20.50	57.00	264.00
172	Black Pearl (pearlescent)	I	Opaque	4.25	9.75	16.75	46.00	215.00

Fluorescent / UV/ Blacklight Colors			4 oz	Pint	Quart	Gallon	5-Gal	
190	Fluorescent Magenta	III	Transparent	5.50	12.75	22.25	62.00	287.00
191	Fluorescent Pink	III	Transparent	5.50	12.75	22.25	62.00	287.00
192	Fluorescent Purple	III	Transparent	5.25	12.50	21.75	60.00	278.00
193	Fluorescent Red	III	Transparent	5.75	13.25	23.00	64.00	296.00
194	Fluorescent Invisible Blue	III	Transparent	4.75	10.75	18.00	50.00	231.00
195	Fluorescent Orange	III	Transparent	5.95	14.00	24.75	68.00	315.00
197	Fluorescent Yellow	III	Transparent	6.00	14.50	25.25	70.00	324.00
198	Fluorescent Green	III	Transparent	6.00	14.50	25.25	70.00	324.00
199	Fluorescent Blue	III	Transparent	4.75	10.75	18.00	50.00	231.00

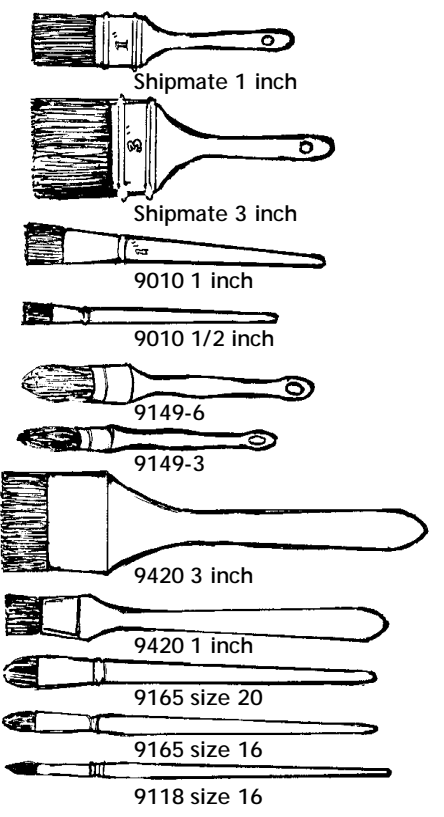
Gessos, Mediums, Gels & Varnishes			Pint	Quart	Gallon	5-Gal
200	Gesso (white, flat primer for canvas, wood, masonry)		8.95	24.00	112.00	
201	Black Gesso (flat black paint & primer)		6.50	11.00	30.00	139.00
202	Texture Paste (modeling paste; dries hard, white & sandable)		9.95	27.00	125.00	
203	Black Texture Paste (black modeling paste)		9.95	27.00	125.00	
204	Matte Medium (no gloss, flat mixing medium & topcoat)		8.00	21.00	98.00	
205	Matte Varnish (satin mixing medium & topcoat; slight sheen)		8.95	24.00	112.00	
206	Gloss Medium & Varnish (glossy, tough, flexible)		11.00	30.00	139.00	
207	Nova Gel (thick paste; dries clear & glossy)		10.75	29.00	134.00	
208	Matte Gel (thick paste; dries clear & satin)		11.75	32.00	148.00	
209	Super Gel (extra-stiff, glossy thick paste; dries clear)		11.25	31.00	143.00	
213	Flex Gel (loose gel for fabric painting; dries clear & glossy)		9.95	27.00	125.00	
216	Exterior Varnish (hard, satin topcoat for inflexible surfaces)		9.95	27.00	125.00	
217	Slow Dry Matte Liquid (creates glazes with more open time; flat)		6.75	18.00	84.00	
218	Tintable Texture Paste (mixes with little color change; matte)		9.95	27.00	125.00	
233	Novaplex (glossy; softer film than 206 or 235; creamy, heavy)		11.25	31.00	143.00	
235	Novaplex (very fluid gloss medium, suitable for spraying)		10.75	29.00	134.00	
250	Coarse Lava Gel (thick paste with gray pumice)		11.00	30.00	139.00	
251	Lightweight Texture Paste (modeling paste; white; resists shrinking)		11.75	32.00	148.00	

			4 oz	Pint	Quart	Gallon	5-Gal
299	Acrylic Retarder (slows drying time; additive only)		3.25	5.50	8.95	15.00	70.00

Canvas: Heavy Cotton Duck; unprimed, dense, high quality weave		
72 inch wide #12 cotton duck (23 ounces per linear yard)	9.75	yard
84 inch wide #10 cotton duck (34 ½ ounces per linear yard)	14.00	yard

Plastic Jars & Bottles		
4 oz. Wide Mouth Jar with lid	.60 each	.25 lid only
Pint Wide Mouth Jar with lid	1.25 each	12.50 dozen
Quart Wide Mouth Jar with lid	1.50 each	15.00 dozen
Gallon Pail with Lid	4.00 each	1.50 lid only
Gallon Beehive Jug with Lid	2.00 each	.25 lid only
4 oz Squeeze Bottle with top	.60 each	.25 top only
8 oz Squeeze Bottle with top	.85 each	.25 top only
Extra red tip for Squeeze top	.05 each	
Extra lid for pint or quart (same size)	.50 each	

Brushes		
<u>White China bristle varnish brush</u>		
Shipmate 1 inch		4.25
Shipmate 1 ½ inch		5.50
Shipmate 2 inch		6.75
Shipmate 2 ½ inch		8.75
Shipmate 3 inch		10.95
Shipmate 4 inch		16.95
<u>Flat, synthetic sable artists brush</u>		
9010 ¼ inch		6.50
9010 ½ inch		11.50
9010 ¾ inch		17.95
9010 1 inch		24.25
<u>Pointed, natural bristle sash brush</u>		
9149-1 5/8 inch		3.95
9149-3 7/8 inch		4.95
9149-5 1 1/8 inch		7.50
9149-6 1 1/4 inch		8.95
<u>Straight slim, firm white bristle spalter</u>		
9420 1 inch		8.00
9420 2 inch		10.50
9420 3 inch		18.00
<u>Filbert synthetic sable artists brush</u>		
9165-12 Size 12		5.75
9165-16 Size 16		6.75
9165-20 Size 20		8.25
<u>Round synthetic sable artists brush</u>		
9118-12 Size 12		5.75
9118-16 Size 16		6.75
9118-20 Size 20		8.25



Brushes 01-09

Prices effective 2-16-10

*Lightfastness rating according to the American Society for Testing and Materials D5098: I=Excellent II=Very Good III=Does not conform to ASTM D5098. Ratings are based on the color at full strength. Some colors will be less lightfast when used as a tint (mixed with white or other colors) or if used as a glaze (mixed with clear mediums).

**Cadmium colors may fade in the presence of moisture or acid rain. Not recommended for exterior use. See Nova Color "[Mural Painting Tips](#)" for suggested exterior color choices.

+Indicates color is top rated for exterior use. Within the ASTM Lightfastness rating of "I=Excellent" there is a wide range. See Nova Color "[Mural Painting Tips](#)" for more details.